

Roberto Juan Feeney

DATOS PERSONALES

Nacimiento: 05-09-61. **Edad:** 59
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EXPERIENCIA PROFESIONAL

Cofundador y Profesor del Centro de Agronegocios, Universidad Austral, Rosario. Director Inicial del proyecto (2006-2008).

- Líder del proyecto de investigación “Las Necesidades del Productor Agropecuario Argentino” (2009-2020) ENPA;
- Líder del proyecto de Seguridad Alimentaria Argentina (2015);
- Vicedecano de la Facultad de Ciencias Empresariales (FCE) (2004-2006);
- Codirector de la Maestría en Negocios, FCE –sede Rosario- Universidad Austral (2004-2006);
- Director del Proyecto de Maestría y Centro de Investigaciones en Agronegocios (2004-2006);
- Miembro de MINE (1998-2004) – Management Innovation in the New Economy- Montreal, Canada. Grupo de investigación en temas de innovación tecnológica;
- Profesor visitante de IEEM- Instituto de Estudios Empresariales de Montevideo, Universidad de Montevideo, Uruguay. (2004-2008);
- Secretario Académico Facultad de Ciencias Empresariales (1990-1998);

FORMACIÓN ACADÉMICA

- Ph.D. in Business Administration: Doctor por l’Université du Québec a Montréal, UQAM, Canadá. (1998-2004).
- MBA: IAE Business School (1988-1989).
- Licenciatura en Economía Universidad de Buenos Aires (1981-1985).
- Programa en Mejoramiento Genético y Gestión de Empresas de Semillas, Cátedra de genética Facultad de Agronomía Universidad nacional de Rosario y Universidad Austral (2015).

TEMAS DE INTERÉS PRESENTE EN ENSEÑANZA E INVESTIGACIÓN

- Bio-economía, modelos de negocio en la biotecnología agropecuaria.
- Gestión de innovación en empresas de base bio-tecnológicas.
- Análisis de la toma de decisiones del productor agropecuario.
- Análisis de competitividad de cadenas agroalimentarias.

CURSOS DE ENSEÑANZA

- Agribusiness and Agricultural economics
- Bioeconomy
- Agribusiness value chains analysis
- Innovation Management

TESIS DOCTORAL

- “*Captura de Valor con Productos de Información Digital*” (“*Capturing Value in Digital Information Products*”). Completado y presentado en diciembre 2004, en la *Université du Québec à Montréal*, Canada.

IDIOMAS

- Español (Nativo o capacidad bilingüe)
- Inglés (Nativo o capacidad bilingüe)
- Francés (Manejo intermedio)

1. PUBLICACIONES

A. REVISTAS CIENTIFICAS

1. Mohammadi, Z. Mac Clay, P., Feeney, R., Harmath, P., Keshavarz, M., & Gunderson, M. A. (2020). Characterization of farmers’ management practices and strategies: a comparison between Argentine and US farmers. *International Food and Agribusiness Management Review*, 1-18. DOI: <https://doi.org/10.22434/IFAMR2019.0158>.
2. Feeney, R.; Novaira, S. 2020. Bioceres SA: Ag Biotechnology Expansion, Research Case, *Journal on Food System Dynamics*, Vol 11, No 2 (2020). <https://doi.org/10.18461/ijfsd.v7i2.724>.
3. Feeney, R.; Accursi, F.; Mac Clay, P. 2019. The impact of producers’ cognitive styles on their purchasing behavior. *International Journal on Food System Dynamics*. Vol 10, No 5, pp. 498-515. DOI: <https://doi.org/10.18461/ijfsd.v10i5.33>.

4. Mac Clay, P; Feeney, R. 2019. Analyzing Value Chains in Agribusiness: A Literature Review *International Food and Agribusiness Management Review*. Issue 22, Vol. 1, Pages: 31 - 46. DOI: <https://doi.org/10.22434/IFAMR2018.0089>.
5. Feeney, R., Mac Clay, P. 2016. Food Security in Argentina: A Production or a Distribution Problem? *International Food and Agribusiness Management Review Journal*, (2016), Volume 19, Issue 2. DOI: DOI: 10.22004/ag.econ.234954. <https://doi.org/10.22004/ag.econ.234954>. ISSN #: 1559-2448 (Other).
6. Feeney, R.; Perez., C.; Mac Clay, P. 2016. Bioceres Case, *International Journal of Food Systems Dynamics*, Vol. 7, No 2. DOI: <https://doi.org/10.18461/ijfsd.v7i2.724>. ISSN 1869-6945 Link: <http://centmapress.ilb.uni-bonn.de/ojs/index.php/fsd/article/view/724>.
7. Feeney, R.; Berardi, V. 2013. Seed Market Segmentation in Argentina: How Do Farmers Buy Their Expendable Inputs? *International Food and Agribusiness Management Review Journal*, Vol. 16, Issue 1. <https://doi.org/10.22004/ag.econ.144516>.
8. Feeney, R. 2009. Development, Innovation and Natural Resources: The Latin American Case”. 2009. *Journal of Interdisciplinary Economics*, Volume 20, No. 1 & 2, Pages 149-167. DOI: <https://doi.org/10.1177/02601079X09002000108>.
9. Feeney, R. 2007. Innovación y Desarrollo Económico en Latinoamérica. *Boletín de Estudios Económicos*, Vol. LXII, Núm. 190, Universidad Comercial de Deusto, Bilbao, España, 31 de abril 2007, Páginas 61-80. ISSN 0006-6249. ISSN: [ISSN 0006-6249](https://doi.org/10.1177/02601079X09002000108).

B. PRESENTACIONES IN CONGRESOS CIENTIFICOS

- ✓ Capital equipment Brand and dealer Loyalty in Argentine. Presented in IFAMA World Forum, Hangzhou, China, June 2019.
- ✓ Brand Loyalty in the Argentine Seed Market. Presented in IFAMA World Forum, Hangzhou, China, June 2019.
- ✓ Bioceres SA: Ag Biotechnology Expansion, presented in IFAMA World Forum Hangzhou, China, June 2019.
- ✓ “Bioceres SA: Ag Biotechnology Expansion”, Research Case, Feeney, presented in IFAMA World Forum, Buenos Aires, June 2018.
- ✓ “Cognitive Styles of Argentine Producers”, IFAMA World Forum Buenos Aires June 2018, Feeney-Accursi-Mac Clay. Presented in IFAMA Conference June 2018.
- ✓ “Risk attitudes between Argentinean farmers: what determines willingness to take risks?”, Mac Clay, Accursi, Feeney, Presented in IFAMA World Forum Buenos Aires 2018.
- ✓ “Analyzing Value Chains in Agribusiness: A Literature Review” Mac Clay-Feeney. Presented and awarded the Best paper prize in the IFAMA World Forum Buenos Aires, June 2018.
- ✓ “Food Security in Argentina: A Production or a Distribution Problem?” Draft presented in IAMA World Forum, Saint Paul, USA, June 2015.
- ✓ Project Document: “Healthy Eating and Exporting Food Security to the World Contributions to a National Policy for Food and Nutrition Security”. Link: <http://www.austral.edu.ar/cienciasempresariales/wp-content/uploads/2015/09/Comer-Saludable-y-Exportar-Seguridad-Alimentaria-00000002.pdf>.
- ✓ “Large Producers’ Business Models” Presented in IFAMA World Forum, Cape Town, South Africa, June 2014.

- ✓ How Do Farmers Buy Their Expendable Inputs?”, IAMA Conference, Atlanta, USA, June 2013.
- ✓ “Agricultural Capital Equipment Segmentation in Argentina” Presented in IFAMA World Forum 2012, Shanghai, China.
- ✓ “Agricultural Financial Market Segments in Argentina Presented in IFAMA World Forum 2012, Shanghai, China.
- ✓ “Agricultural Input Market Segmentation in Argentina: How do Argentine farmers buy their expendable inputs? The Case of the Seed Industry. Presented in IFAMA World Forum 2011, and PENSA conference, Riberao Preto, Brazil, 2011.
- ✓ “Seed Market Segmentation in Argentina: How Do Farmers Buy Their Expendable Inputs?”, Presented in IFAMA World Forum 2011, Frankfurt, Germany.
- ✓ Teaching Innovation in Argentina” 2008. Presented in the Conference of University of North Florida, Jacksonville, College of Business, February 2008.
- ✓ Value Capture with Technological Innovation: A Typology”. 2007. Presented in the Conference of University of North Florida, Jacksonville, College of Business, February 2007.
- ✓ “Innovation and Sustainable Development in Latin America: Can we achieve it?” Presented in the Conference of University of North Florida, Jacksonville, College of Business, February 2006.